



# ADVERTISING PACKAGES

## About Us

Vision II Theatre has been part of Chariton for 25 years and we attribute that success to the support of our community!

Vision II offers low-cost advertising options to help you reach customers and is one of the best ways to promote your business to those living in our area.

Stats about Theatre Advertising:

- Movie theatre ads are 8 times more effective than TV
- Moviegoers are 3 times more likely to remember products than TV viewers
- 95% of moviegoers travel 20 miles or less (this means viewers are LOCAL!)

## Benefits:

- ✓ Free design! Need help creating your ad for the big screen? We'll work with you to create an ad that you love! (Or use your own.)
- ✓ Full size ads can be photos or videos (split screen is photo only)
- ✓ Ads run for 1 hour prior to every show (continuous loop)
- ✓ Ads can be changed monthly!
- ✓ Ads are billed quarterly (every 3 months), monthly billing available
- ✓ You'll receive first opportunity to sponsor special events (summer kids movies, etc.)

## Advertising Packages

### Small: \$75/quarter

- Quarter-size ad (shown with 3 other ads)

### Medium: \$150/quarter

- Half-size ad (shown with 1 other ad)

### Large: \$250/quarter

- Full-size ad on the big screen

### Non-Profits

- 50% discount on choice of package
- Must be approved by Board

### Community Events/Groups

- No charge - must provide flyer
- Must be approved by Board

## Specials:

- First time advertisers get a 10% discount if they commit to 6 months of advertising
- Pay for 1 year of advertising in advance and receive a 15% discount